

Date: Aug/6/2026

Ref: ELV-LTR-2026-0002

**Subject: Official Invitation: U.S. Green Coffee Procurement & Market Sourcing Study
(Ethiopian Origin)**

TO WHOM IT MAY CONCERN,

ELEVON ONE MEMBER PLC is currently conducting a comprehensive market research and trade intelligence study on green coffee procurement trends, focus profiles, and quality compliance benchmarks within the United States specialty coffee sector.

As part of this initiative, our trade analytics team is assessing how origin processing parameters in East Africa, specifically regarding Ethiopian Washed and Natural Arabica lots across Grade 1, Grade 2, and experimental fermentations can best align with the operational, regulatory, and commercial requirements of U.S. importers and wholesale roasters.

Scope of the Study

The survey focuses on gathering direct industry data across four core areas:

1. **Grade & Cup Profile Preferences:** Sourcing distribution between high-scoring Grade 1 micro-lots (SCA 86+) and high-volume Grade 2 blend components.
2. **Logistics & Packaging Standards:** Buyers' operational preference and margin tolerance regarding Less-than-Container Load (LCL 10-30 bag pallets with hermetic protection) versus Full Container Load (20ft FCL) import formats.
3. **Regulatory & Quality Benchmarks:** Verification of U.S. Food Safety Modernization Act (FSMA) Foreign Supplier Verification Program (FSVP) readiness, moisture content thresholds (10% to 12%), and Pre-Shipment Sample (PSS) approval timelines.
4. **Target Price & Sourcing Windows:** Commercial benchmarks for FOB pricing per kilogram/pound across specific harvest processing windows.

Industry Collaboration & Value

We invite qualified U.S. green coffee buyers, sourcing managers, and importer representatives to participate in this brief diagnostic. The aggregated data will serve to bridge the operational gap between origin processors and U.S. importers, promoting supply chain transparency and quality consistency.

All individual responses are held in strict commercial confidence by ELEVON ONE MEMBER PLC and used strictly for analytical trade research. Participating organizations will receive an executive summary of our *U.S. East Africa Green Coffee Sourcing Benchmark Report* as well as priority allocation for complimentary air-couriered Pre-Shipment Samples (300g-500g) upon origin harvest finalization.



